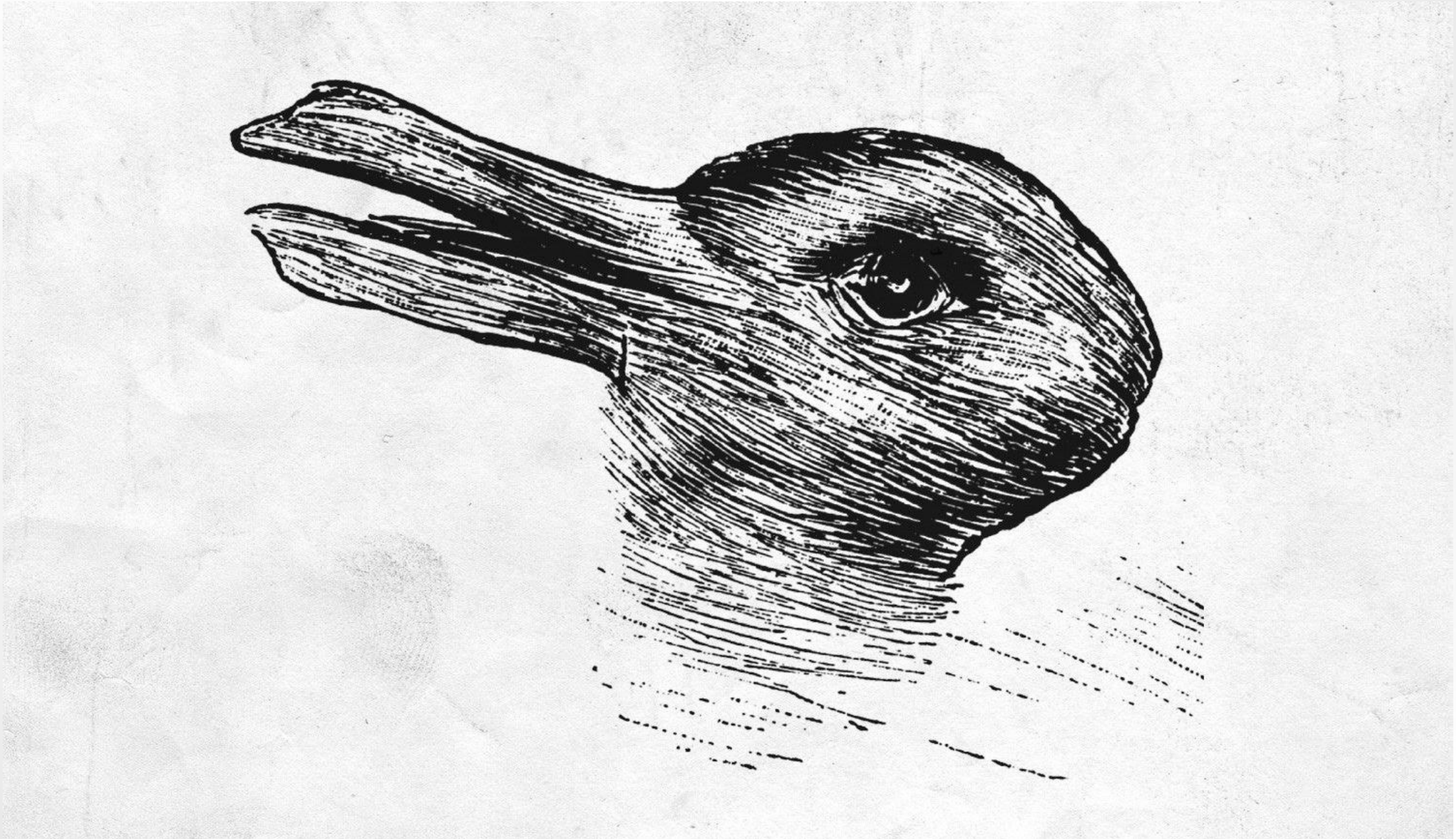


The background of the slide is a blue-tinted photograph of an ice hockey game. It shows a player in a white jersey with the number 11 on the back, a player in a dark jersey with the number 27, and a referee in a striped shirt. The players are on the ice, and a hockey stick is visible. The text is overlaid on the left side of the image.

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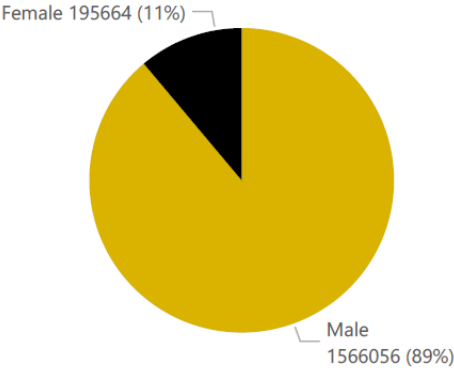
IIHF Closing Words



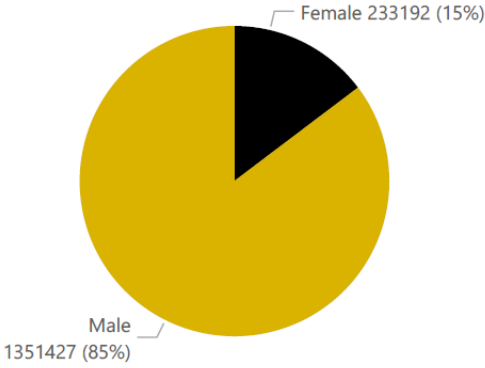


Recruitment and Retention

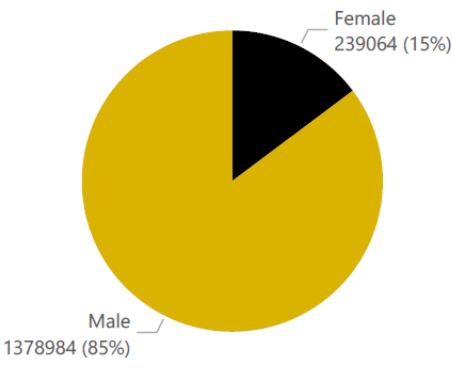
Female, Male 2017



Female, Male 2022

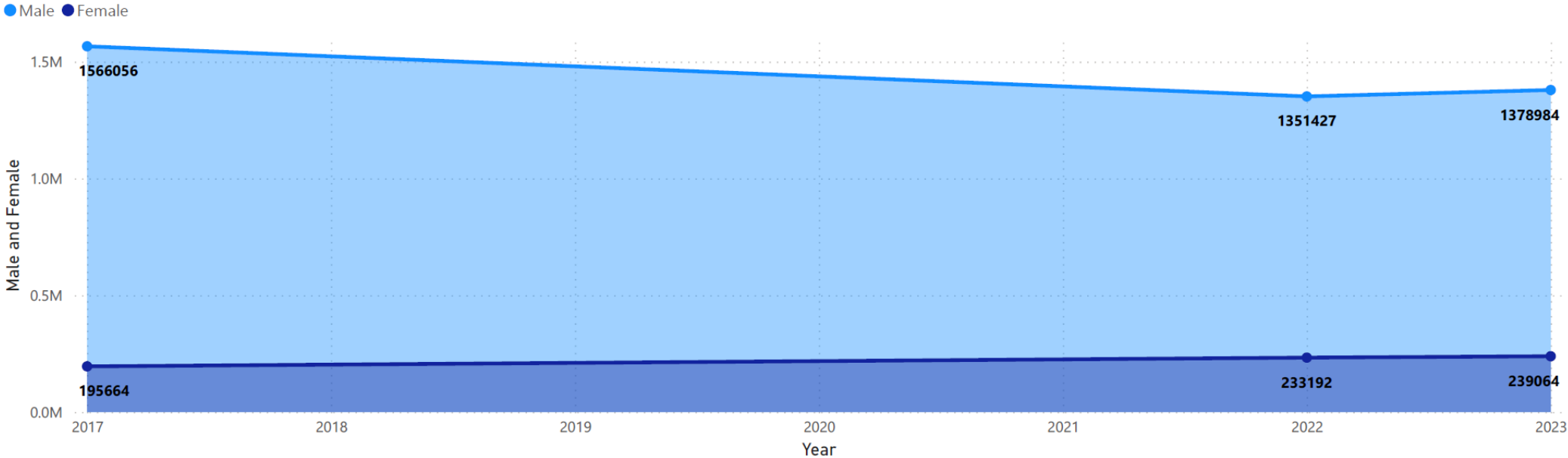


Female, Male 2023



- 10 % Change from 2017 - 2022	2.1 % Change from 2022 - 2023
- 177101 2017 - 2022 Difference	
33308 2022 - 2023 Difference	

Total Male and Female Trend



IIHF Coaching Education Framework



IIHF Integrity Pillars



Anti-Doping



Competition
Manipulation



Harassment
& Abuse



Ethics



Materials

- Videos will be uploaded to IIHF Development Hub under Seminar Talks:
<https://www.iihf.com/en/static/20509/seminar-talks>
- If you need Certification, please connect to Tereza
- Pdf materials will be sent later by email



**“Nobody cares how
much you know, until
they know how much
you care”**

Theodore Roosevelt



Thank you!

